



16<sup>TH</sup> April 2014

## **JAMES CAAN JOINS THE SANDTON SUPER CONFERENCE LINE-UP TO MENTOR SOUTH AFRICAN ENTREPRENEURS**

Former Dragons' Den star James Caan is taking his unique brand of entrepreneurship to South Africa, as one of the speakers at the Millionaire to Billionaire Super Conference. The highly anticipated event, designed to help business owners grow their company to the next level, will take place on the 26th April at the Sandton Convention Centre, Johannesburg. James will also be hosting an exclusive workshop, where a select group of entrepreneurs will receive advice on the key components of building a successful business.

With stimulating growth through entrepreneurship currently high on the agenda in South Africa, Caan, who has started over 15,000 businesses as Chairman of the UK Government's Start Up Loans Company, believes that the importance of experience and mentoring cannot be downplayed.

*"I was in South Africa last year and was blown away by the entrepreneurial spirit that was evident wherever I went. It's clear that the desire is there, and so are the opportunities. What these entrepreneurs need is more backing. A good starting point is for them to learn from people who have been there and done it. Giving back to the business community is something I'm very passionate about so I'm delighted to be part of the conference and to be hosting the workshop."*

-----End-----

## *Notes to Editors*

### **For more information contact:**

Liz Goldie: 020 7399 6785 [lg@hbpe.com](mailto:lg@hbpe.com)

### **About the Millionaire to Billionaire Super Conference**

M2B Conferences were created specifically for businesses with growth aspirations. This content rich conference will see a host of entrepreneurs with the knowledge and experience of building businesses, taking the stage to pass on their strategies.

The conference takes place on 26<sup>th</sup> April at the Pavilion in The Sandton Convention Centre, Johannesburg, South Africa.

For more information visit <http://www.mtob.co.za/>

### **About James Caan**

James Caan is one of the UK's most successful entrepreneurs. He made his fortune through the global success of his recruitment companies, Alexander Mann and Humana International. In 2004 he founded private equity firm Hamilton Bradshaw which has grown to a portfolio of over 30 businesses. He is best known for joining the panel of the hit BBC show Dragons' Den, and more recently, The Business Class on CNBC. A passionate supporter of small businesses, James chairs the Government's Start Up Loans scheme, which provides funding and mentoring to budding entrepreneurs.