

James Caan's Daniel Williams Consultancy Launch London Office

Daniel Williams Consultancy (DWC), backed by James Caan's Private Equity firm Hamilton Bradshaw, has announced the launch of a London office in Mayfair to be managed by Bradley Feller. The move is the natural next step for DWC, with their established brand and strong market presence leading to an increased demand for their services, and will immediately create at least 10 jobs within the first year.

Operating within the FMCG, Retail, Business to Business and Automotive sectors since 1991, DWC supply tailored recruitment solutions across a variety of disciplines to some of the UK's leading firms, as well as the SME community. The launch of DWC London will see the business expand its recruitment team in order to continue providing an unrivalled client and candidate experience. Feller has over 20 years of recruitment experience in the UK and internationally, with a specific expertise in the Sales and Marketing sectors.

Hamilton Bradshaw is one of the Top 30 Recruitment Groups in the world and invested in DWC in 2012. Caan, one of the UK's foremost recruitment entrepreneurs, believes that Feller's experience, as well as the results he has already produced within the business, makes him the perfect choice to manage DWC London.

'This is a hugely exciting time for DWC – their reputation, market presence and expert team has already made them one of the key players in their space. The opening of their London office is the perfect platform for further growth and I believe Bradley is the right person to drive this. He joined the business last year and has already produced some truly outstanding results. His experience will be essential to DWC's growth strategy'

Feller underlined his commitment to creating jobs and attracting the best people, stating:

'This is an amazing opportunity for us to further penetrate the market with what is already a well-established brand in Sales and Marketing. We have ambitious growth plans and the key to this will be our people. By attracting and rewarding the best talent within the industry, I'm confident we can achieve a market leading service.'