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## Exsurgo Acquires Daniel Williams Consultancy in Hamilton Bradshaw Backed Deal

**Specialist retail, sales and marketing recruiter Exsurgo Partnership has acquired Daniel Williams Consultancy in a deal backed by James Caan's Private Equity firm Hamilton Bradshaw. The deal was originated by Investment Director Chris Ledbury who is now appointed as CEO of the combined entity.**

Chris Ledbury says "The Daniel Williams brand has been built over a 21 year period, and in our core markets the name is synonymous with quality and service delivery amongst top tier FMCG, B2B and retail clients. By coming under the Exsurgo umbrella, we are together the fastest growing recruiter in our chosen sectors"

Daniel Williams Consultancy will be managed by Will Gardner, a veteran DWC manager who is stepping up to take day to day control of the business, with Steve Staples heading up the retail division.



Will Gardner says "This is fantastic news for DWC, The whole team are energized, excited and delighted to be part of Exsurgo and the Hamilton Bradshaw group. The investment and expertise will enable us to take this business where it deserves to be and will further enhance our proposition to our clients and candidates. Everyone at DWC is extremely passionate about what we do and this new journey will provide all of them with the opportunity to learn, grow and develop their careers."

James Caan will be Chairman of DWC, and adds "This is such an exciting time for Exsurgo, Daniel Williams, and Hamilton Bradshaw, and goes to prove what people who are passionate about their business can achieve, notwithstanding the fact that Exsurgo are less than 3 years old, and to acquire one of their oldest competitors in that period is truly phenomenal. Daniel Williams has an experienced and exceptional management team in place, and I will be very much looking forward to building the business with them".

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